

इन्वर्टिस विश्वविद्यालय

INVERTIS
UNIVERSITY BAREILLY

बरेली, उत्तर प्रदेश, भारत

पायल निगम

को एतद्वारा

विद्या वाचस्पति

की उपाधि प्रदान करता है।

विद्या-परिषद् की अनुशंसा पर यह उपाधि,

अवाप्ति हेतु विनियमों में विहित अपेक्षाओं को पूर्ण करने पर

तथा अगस्त 2019 में अपने शोध-प्रबंध

“डिटरमिनेन्ट्स ऑफ ऑनलाइन शॉपिंग बिहेवियर ऑफ कन्ज्यूमर्स इन हरियाणा”

के सफल पक्षपोषण के उपरांत

आज 01 जनवरी, 2020 को दी गई है।

INVERTIS UNIVERSITY

BAREILLY UTTAR PRADESH, INDIA

*Upon the recommendation of the Academic Council,
the University hereby confers the degree of*

Doctor of Philosophy

Upon

Payal Nigam

*who has fulfilled the requirements for the degree as prescribed under the regulations
and successfully defended in August 2019, the thesis entitled:*

“Determinants of Online Shopping Behaviour of Consumers in Haryana”

Given this day, on January 1, 2020.

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Registrar
Invertis University
Bareilly

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REGISTRAR

कूलपति
VICE-CHANCELLOR



कूलपति
CHANCELLOR

CERTIFICATE

This is to certify that the thesis entitled **Determinants of Online Shopping Behaviour and Decision Making Styles adopted by Consumers in Online Buying- an Empirical study on Internet Shoppers in Karnal (Haryana)** submitted by Ms. Payal Nigam, for the award of the degree of Doctor of Philosophy, in the Department of Management, Invertis University, Bareilly is a record of authentic work carried out by her under my supervision, as per the Invertis code of academic and research ethics. The matter embodied in this thesis is the original work of the candidate and has not been submitted for the award of any other degree or diploma.

Place: Bareilly

Date: 13/8/2019



Dr Manish Gupta

Dean- Faculty of Management

Invertis University, Bareilly



Registrar
Invertis University
Bareilly