

इन्वर्टिस विश्वविद्यालय

INVERTIS
UNIVERSITY BAREILLY

बरेली, उत्तर प्रदेश, भारत

मनमोहन बंसल

को एतद्वारा

मैनेजमेंट विषय में विद्या वाचस्पति

की उपाधि प्रदान करता है।

विद्या-परिषद की अनुशंसा पर यह उपाधि,

अवाप्ति हेतु विनियमों में विहित अपेक्षाओं को पूर्ण कर लेने पर

तथा मई 2022 में अपने शोध-प्रबंध

“एन एम्पिरिकल स्टडी ऑफ रूरल कंज्यूमर शॉपिंग ओरिएंटेशन टुवर्ड्स फास्ट मूविंग कंज्यूमर गुड्स”

के सफल पक्षपोषण के उपरांत

आज 02 जनवरी, 2023 को दी गई है।

INVERTIS UNIVERSITY

BAREILLY UTTAR PRADESH, INDIA

*Upon the recommendation of the Academic Council,
the University hereby confers the degree of*

Doctor of Philosophy in Management

Upon

Manmohan Bansal

*who has fulfilled the requirements for the degree as prescribed under the regulations
and successfully defended in May 2022, the thesis entitled.*

**“An empirical study of rural consumer shopping orientation towards
fast moving consumer goods.”**

Given this day, on January 02, 2023.



Santosh
कुलसचिव

Registrar
Invertis University
Bareilly



Manmohan Bansal
कुलपति

Manmohan Bansal
कुलपति

REGISTRAR

NICE CHANCELLOR


CERTIFICATE OF SUPERVISOR

This is to certify that the thesis entitled "**An Empirical Study of Rural Consumer Shopping Orientation Towards Fast Moving Consumer Goods**" submitted by **Mr. Manmohan Bansal** for the award of Degree of **Doctor of Philosophy in Management** is a record of authentic work carried out by him under my supervision.

The matter embodied in the thesis is the original work of the candidate and has not been submitted for the award of any other degree or diploma anywhere else.

It is further certified that he has worked with me for the required period of time at the Faculty of Management, Invertis University, Bareilly.


Registrar
Invertis University
Bareilly


24/08/24
Head
Department of Commerce
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Dheeraj Gandhi
HOD & Assistant Professor
Faculty of Management,
Invertis University, Bareilly

Date: ...24.05.2022

INVERTIS UNIVERSITY, BAREILLY
Final PhD Viva Voce Examination
Recommendation of Committee

Name of the Candidate: Mr. Manmohan Bansal
Subject: MANAGEMENT

Student ID : PHDM2017002
Enrolment No: 172165

Date of URDC 14.08.2018

Date of Pre Submission: 10.11.2021

Date of Final Viva Voce Examination: 24.05.2022

Supervisor: Dr. Dheeraj Ganhi

Topic: AN EMPIRICAL STUDY OF RURAL CONSUMER SHOPPING ORIENTATION TOWARDS FAST MOVING CONSUMER GOODS


Report of the Oral Board
Comments of the Committee

Defended successfully.

The Candidate has PASSED / ~~TO RE-APPEAR~~ / ~~FAILED~~

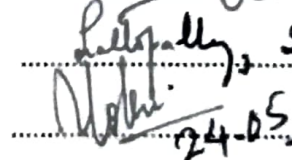
URDC Committee:

1. Prof. YDS Arya Chairman
2. Prof Rajendra Prasad Badoni External Expert
3. Prof Manish Gupta Internal Expert
4. Dr Subho Chattopadhaya HOD & Supervisor
5. Dr. Mobin Anwar (Internal Expert)
6. Mr. Santosh Kumar Ex-officio Member
7. Dr. Arvind Shukla Secretary
8. Dr. Pankaj Rai Joint Secretary

 24.5.22

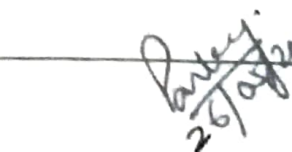


 24/5/22

 24/05/22

 24/05/22

 24.05.2022

 26/05/2022

APPROVED BY VICE CHANCELLOR


Registrar
Invertis University
Bareilly