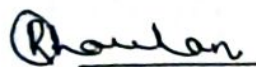


INVERTIS UNIVERSITY BAREILLY, UTTAR PRADESH
DEPARTMENT OF EDUCATION

Patents

Academic Year(s):2022-23

S.No.	Names of the Faculty / Inventor(s)	Patent Number	Patent title	Date	Status (Published / Granted)
1.	Dr. Nisha Sharma	Publication Number 27/2022 Application Number 202211036056	METHODOLOGY TO MONITOR DIGITAL AND SOCIAL MEDIA MARKETING'S IMPACT ON CONSUMER BEHAVIOUR	08/07/2022	Published



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