

A.Y.2019-2020

**Name of Event:** Tobacco & Drug Free Campaign

**Date:** 7th February,2020

**Subject:** Tobacco & Drug Free Campaign

Respected Sir,

We are delighted to announce the initiation of a vital and impactful campaign, " Tobacco & Drug Free Campaign " aimed at raising awareness and hazardousness of Tobacco & Drugs. At NAGAR NIGAM, BAREILLY, we recognize the critical impact and ways to get rid off from these addictable sources which formerly spoiling the culture of the nation and the future of the 2 youths out of 5.

**Campaign Overview:**

The campaign seeks to address health disparities in pursuit of health equity by increasing the reach, representation, receptivity, and accessibility of smoking cessation messages. And Also came up with the "Chew it, smoke it or sniff it; life won't be long unless you quit it" Slogan.

(Press Note sent to Hindustan Times 07-02-2020)

  
Coordinator

  
Registrar  
Invertis University  
Bareilly