

IIMJ/CERT/ICRMT 2023/Conf/87

Date of Issuance: 22.02.2023



# INTERNATIONAL CONFERENCE ON REIMAGINING MARKETING WITH TECHNOLOGY

————— ICRMT 2023 —————

10<sup>th</sup> - 11<sup>th</sup> FEBRUARY 2023

INDIAN INSTITUTE OF MANAGEMENT JAMMU (IIM Jammu)  
& DEAKIN UNIVERSITY AUSTRALIA

## CERTIFICATE OF PARTICIPATION

Awarded to

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For the Paper Titled

An analysis of emerging marketing trends in Indian political system with special reference to "Bharat Jodo Yatra"-A revamping strategy of RaGa

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