

## INVERTIS JOURNAL OF MANAGEMENT(IJM)

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## CALL FOR PAPER

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Invertis Journal of Management (IJM), established in 2009, publish original research articles in the vast and complete area of management including complex and cross-functional research among different domains of management to generate outstanding research output at an international level. This journal plays a significant role in generating new innovative ideas and new viewpoints for existing research and provides a platform for academicians, industry, and research scholars from across the globe to contribute to the enhancement of the management concepts.

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Manuscripts considered suitable for publication in Invertis Journal of Management (IJM) could be original, cross-functional, and applied research papers, articles, case studies, and book reviews.

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*All articles for this Issue (July – December 2020) must be submitted through the mail (See below for details). Submissions must follow the manuscript guidelines for authors available on the journal website. All articles will be subjected to the standard double-blind review process.*

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