

2nd International Conference

'New Media and Citizen's Right to Communicate'

About INVERTIS UNIVERSITY

Invertis University is a leading university offering wide range of courses pertaining to different fields of study. It is situated at 12 kilometer stone on Bareilly-Lucknow NH-24, equidistant from country capital Delhi and state capital Lucknow. From an humble beginning in 1998, with one institute namely Invertis Institute of management Studies and 83 students, it has emerged as full-fledged with nine institutes and 6000 students under its name.

Invertis offers doctoral, post graduate & under graduate programs in Education, Management, Computer Application, Engineering, Architecture, Applied Sciences & Humanities, Law, Pharmacy, Journalism & Mass Communication & Fashion Design along with Diploma programs in Engineering and Pharmacy. Teaching methodology adopted by Invertis is based on learning beyond academics which ensures all-round development of the students through warmth from the faculty, guidance from the management and direction for the life ahead through career shaping.

About BAREILLY

Bareilly, also known as Bans Bareilly, is famous internationally for its Zari Zardosi embroidery and surma. The nearby towns are Rampur, Shahjahanpur, Badaun and Pilibhit. The adjoining towns Rudrapur and Haldwani open pathways to the state of Uttarakhand. Nearby tourist places are Jim Corbett national Park, Nainital and Bhimtal.



About The CONFERENCE

The Constitution of India guarantees with reasonable exceptions to the citizens of India the fundamental right to freedom of expression. In this respect, it echoes the various international covenants that India is a signatory to in respect of human, civil and political rights. As such, the framers of the Constitution must be legitimately applauded for giving us a Constitution that has been liberal and modernist. However, it has been observed that even if the citizens are guaranteed the right to freedom of expression, they are unable to influence public policy and public debate in this regard, unless they have access to the mass media. Modern nation states are a far cry from the city states of Greece where expression of arguments in favour and against an issue in the public sphere could influence public policy. Modern nation states are too large to admit that possibility. So, the spatial public sphere of the Greek city states has been replaced by the mediated public sphere. Only those who have access to the mediated public sphere can set the agenda for public debate and compel public policy to fall in line by virtue of the pressure built in mediated debates. As the vast majority of citizenry is unable to express itself in the mass media, it is marginalized from the process of public policy formation. The advent of new media came in as a whiff of opportunity to the disempowered citizen as it permitted him/her to participate in the mediated public sphere and thereby influence not only Public Opinion but also Public policy. However, this access is not universal. As a result, many citizens are unable to express themselves on the new media sites. Citizen's right to communicate recognizes the right of these citizens to communicate in the mediated public sphere through social networking and other sites. However, this is not easy as many of the countries in the world have not as yet recognized this right, even though the demand for this right has been voiced right from the 1970s by developing countries in the United Nations. This conference seeks to bring together communication experts from across the spectrum stretching from the academia to the media and entertainment industry to debate and discuss the need for the recognition of this right in India and the world.

Target Audience

Academicians, Research Scholars, Students, Media Representatives, Journalists, Freelancers, Representatives from Corporate & Advertising Agencies, NGOs, Government Officials, Politicians and Professionals from all fields.

Sub-Themes

- New media and effective communication.
- Impact of new media.
- New media and its impact on society.
- Professional communication practices through new media.
- New media and business communication.
- Glocalisation and current media trends.
- Media and socio-economic development.
- Media organisation communication.
- New media and communication ethics and responsibility.
- Public sphere and rightful communication.
- Role of new media in democracy and good governance.
- The media revolution.
- Election and new media.
- New media and freedom of Press.
- Human rights and new media.
- Public Relation through new media.
- Media and communication research.
- New media and Intercultural communication.
- Employee communication and new media.



Call for Papers

Participants are invited to submit their Abstract Proposals of maximum 300 words on or before 20th July 2019 at commcon2019@invertis.org. Full length papers (1500-3000 words) along with the registration fee may be submitted after receiving the acceptance of abstract proposals. Notification of acceptance will be sent via email.

Kindly write abstracts and papers in Times New Roman, Font size 14 for title and 12 point for text, 1.5 line spacing with no indentation. Authors must follow MLA stylesheet 7th edition for references. Only original and unpublished papers will be considered and published in the conference proceedings.

Note: Papers sent without the payment of the registration fee will not be considered. Selected papers will be published in a book with ISBN No.

Important Dates

Last date for Abstract Submission	20-07-2019
Notification for Abstract Acceptance	30-07-2019
Last date for Full Paper Submission	31-08-2019
Last date for Early Bird Registration	31-08-2019



Registration Fee

	India	Abroad
Early Bird Registration	Rs 1200/-	USD 100
Registration after 31 st August	Rs 1500/-	USD 150
For Student participants	Rs 500/-	USD 50
For Research Scholars	Rs 800/-	USD 75
For Industry Personnels	Rs 2000/-	USD 200
On the spot Registration	Rs 2000/-	USD 200

Mode of Payment

Payment of Registration Fee should be made through Demand Draft drawn in favour of Invertis University payable at Bareilly.

For online payment

Bank : HDFC
Name of A/c : Invertis University
A/c No. : 08601450000752
Branch : Priyandarshini Nagar, Bareilly
IFSC Code : HDFC0000860

For more details kindly visit:
<http://www.invertisuniversity.ac.in>



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CommCon 2019

2nd International Conference

on

**New Media
and Citizen's Right
to Communicate**

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Jointly Organized by

**Department of Journalism & Mass Communication
& Department of Professional Communication**



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